



Sponsorship Levels

Master of Mud Sponsor (1) - \$2,500

- Prominent recognition on media promotion (press releases, newspaper, radio PSA's, "In the Loop" e-newsletter, and social media for L-PCCC/BRMM).
- Logo on the Blue Ridge Mountain Mudurance website as the Master of Mud Sponsor in prominent position and a link to your company's website.
- Logo on the race t-shirt in prominent location.
- Named as the Master of Mud Sponsor before, during, and after the race.
- Company promotional table at race.
- Logo on event day banner in prominent position.
- Ability to provide coupons or other materials in racer swag bags.
- Logo placement at Finish Line.
- 8 complimentary race entries - get your employees out for the run, the mud, and the challenge of the race – oh, and did we mention, the FUN!
- First right to the Master of Mud Sponsor for future events.

Mudslinger Sponsor (1) - \$2,000

- Recognition on all media promotions (press releases, newspaper, radio PSA's, "In the Loop" e-newsletter, and social media for L-PCCC/BRMM).
- Logo on the Blue Ridge Mountain Mudurance website as the Mudslinger Sponsor in prominent position and a link to your company's website.
- Logo on the race t-shirt (to be sized by sponsor level).
- Named as the Mudslinger Sponsor before, during, and after the race.
- Company promotional table at race.
- Logo on event day banner (to be sized by sponsor level).
- Ability to provide coupons or other materials in racer swag bags.
- Logo placement at Starting Line.
- 6 complimentary race entries - your employees are gonna love you for letting them run!
- First right to the Mudslinger sponsorship for future events.

Mega Mud Sponsor (3) - \$1,500

- Recognition on all media promotions (press releases, newspaper, radio PSA's, "In the Loop" e-newsletter, and social media for L-PCCC/BRMM).
- Logo on the Blue Ridge Mountain Mudurance website as the Mega Mud Sponsor in prominent position and a link to your company's website.
- Logo on the race t-shirt (to be sized by sponsor level).
- Named as the Mega Mud Sponsor before, during, and after the race.
- Company promotional table at race.
- Logo on event day banner (to be sized by sponsor level).
- Name placement at obstacle and on course map.
- Ability to provide coupons or other materials in racer swag bags.
- 4 complimentary race entries - so your employees can get down and muddy for some good 'ole team-building!
- First right to the Mega Mud Sponsor for future events.

Mad Mud Mates Sponsor (5) - \$1,000

- Recognition on all media promotions (press releases, newspaper, radio PSA's, "In the Loop" e-newsletter, and social media for L-PCCC/BRMM).
- Name or logo on the Blue Ridge Mountain Mudurance website as a Mad Mud Mates Sponsor.
- Name or logo on the race t-shirt (to be sized by sponsor level).
- Named as a Mad Mud Mates Sponsor before, during, and after the race.
- Name or logo on event day banner (to be sized by sponsor level).
- Name placement at obstacle and on course map.
- 2 complimentary race entries - get your employees out for this fun run!

Mud Buds Obstacle Sponsor (10) - \$500

- Recognition on all media promotions (press releases, newspaper, radio PSA's, "In the Loop" e-newsletter, and social media for L-PCCC/BRMM).
- Name or logo on the Blue Ridge Mountain Mudurance website as a Mud Buds Obstacle Sponsor (to be sized by sponsor level).
- Name or logo on race t-shirt (to be sized by sponsor level).
- Name or logo on event day banner (to be sized by sponsor level).
- Choice of obstacle (time permitting) – including signage and marking on course map.

Want to sponsor, but out of your current marketing budget?

Contact our office for information on billing options and to learn more about our smaller, exclusive sponsorship opportunities.

